



## GVS10 Press Release

# Green Venture Summit - Fostering the Green Economy

Berlin, 9 April 2010: The Green Venture Summit 2010 is a new international Cleantech conference for startups, investors, thought leaders and successful ventures. The GVS10 takes place for the first time in Berlin on 10 May 2010 in the wonderful conference location called Moskau, Karl-Marx-Allee 34, 10178 Berlin.

The GVS10 is jointly organised by Sarik Weber and Jan Michael Hess who both are serial entrepreneurs in the Internet and Telecommunication industries. Mr. Hess and Mr. Weber expect around 400 participants at their green startup and investor conference in Berlin. The GVS10 takes place in English and will be streamed online as live video. Free Wi-Fi will enable GVS10 participants to go online during the conference.

“Going green is the largest economic opportunity of the 21st century,” summarises the famous American VC John Doerr of KPCB. Jan Michael Hess agrees: “We have developed the Green Venture Summit as an open platform for know-how exchange and business development to foster the Green Economy. Companies should go green now and develop clean products and clean services as soon as possible.”

While several Cleantech IPOs are in the pipeline this year, the American battery maker A123 Systems celebrated their IPO already in 2009 - 7 years after founding the company. Though taking green technologies to market takes a lot of time and money, Sarik Weber is convinced about the fundamental business opportunity in Cleantech: “Now is the right time to start up and invest in the Green Economy. We will gather many promising green startups, business angels and VCs in Berlin.”

To join the Green Venture Summit participants may buy the GVS10 Early Bird ticket online at <http://greenvsummit.com> for €190,00 incl. 19% VAT until 10 April 2010. Afterwards the GVS10 Standard ticket price will go up to €290,00 incl. 19% VAT.

The agenda of the Green Venture Summit features innovative entrepreneurs, investors, experts and industry leaders in selected Cleantech areas such as renewable energy, solar, wind, mobility, energy storage, energy efficiency, smart grid, smart home, green architecture, green agriculture, water and green management. The many high-level GVS10 Speakers confirmed so far include:

- Dieter Ammer, CEO, Conergy
- Dr. Wulf Bentlage, CEO, Geohumus
- Dr. Stephan Beyer, Investment Director, Ventegis Capital
- Dr. Helge Daebel, Senior Specialist, Emerald Technology Ventures
- Dr. Joerg Fabri, Manager Director, Droege & Comp.
- Carl-A. Fechner, Director & Producer, 4th Revolution – Energy Autonomy
- Hans Josef Fell, Member of Parliament, Alliance 90/The Greens, Energy Policy Speaker



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- Prof. Dr. Meinhard von Gerkan, Founding Partner, gmp Architects
- Juergen Habichler, Managing Partner, Mountain Cleantech
- Paulus Neef, CEO, MAMA
- Guido Rossmann, Managing Director, ajr green energy
- Dr. Hermann Scheer, Member of Parliament, SPD, President Eurosolar, Chairman WCRE
- Ingo Schönberg, CEO, Power Plus Communications
- Rolf Schumann, Europe Business Development, Better Place

Green startups are invited to apply by email with an investor pitch presentation for a free 7-minute investor pitch on stage.

The Green Venture Summit organisers are very thankful for the support they have received so far and still look for more sponsors, speakers and media partners that want to play an active role in shaping the Green Venture Summit.

GVS10 Website: <http://greenvsummit.com>

GVS10 Twitter: [@greenvsummit](https://twitter.com/greenvsummit)

GVS10 Press Contact: Sarik Weber, [sarik.weber@greenvsummit.com](mailto:sarik.weber@greenvsummit.com), Mobile: +491721717534

GVS10 Organiser: Mobile Economy GmbH, Choriner Str. 64a, 10435 Berlin, Managing Director: Jan Michael Hess, [jan.hess@greenvsummit.com](mailto:jan.hess@greenvsummit.com), Mobile: +4917621208417